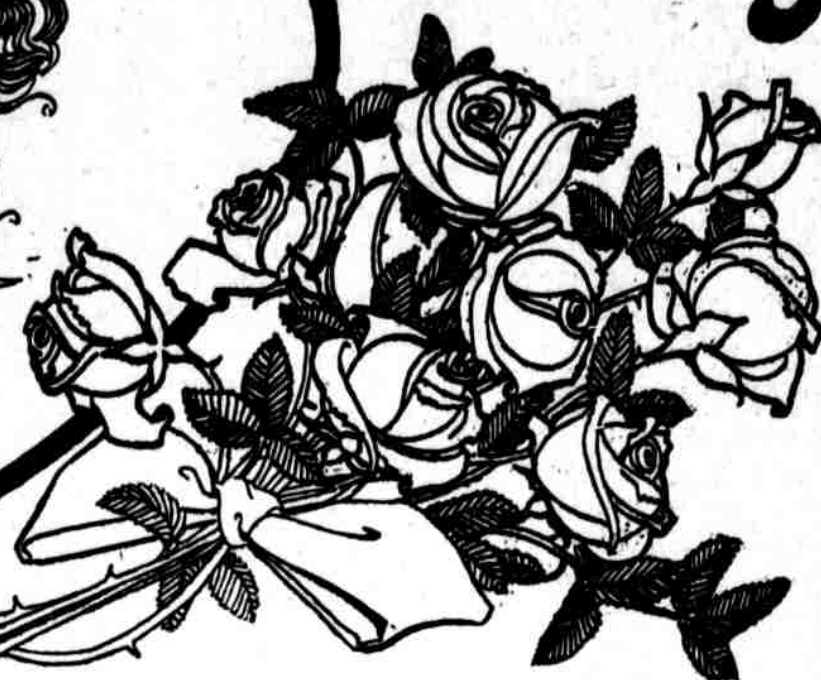
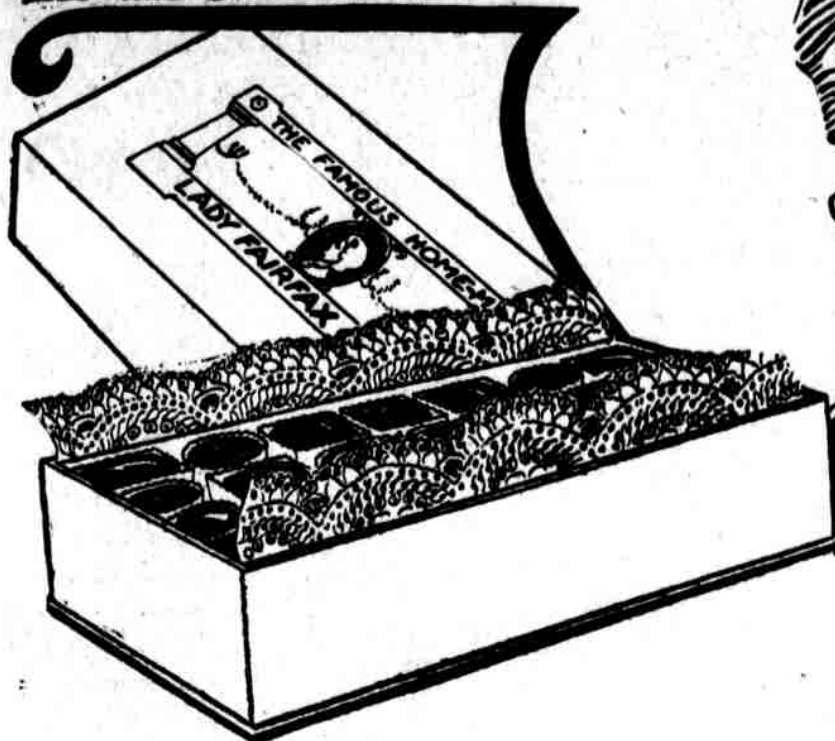


Berberich's 47th Anniversary

FREE



Hurry Up—Our Big Gift-Giving Celebration Is Drawing to a Close

Until Closing Time (9:00 P. M.) Saturday Night We Will Continue to Present

**A One-Pound
Box of Delicious**

LADY FAIRFAX CHOCOLATES

**And a Beautiful
Bouquet of**

GUDE'S ROSES

To Every Purchaser of a Pair of Our Trademarked Footwear

Hundreds of our patrons—both old and new—are sharing in the big free distribution of candy and flowers which we are making this week in celebration of our passing the forty-seventh milestone in our business career.

If you have not visited our stores this week don't fail to do so. We want everybody to see the wonderful display of smart Fall and Winter footwear at our stores, and also to take advantage of this opportunity to receive a pound box of Lady Fairfax Chocolates and a bouquet of Gude's Roses with their new shoes.



Gude's Roses

Gude's Roses need no introduction in Washington. In fact, they are known from coast to coast, having been awarded scores of trophies in competition with productions of the nation's foremost florists. During this week our patrons will receive with each box of candy a bouquet of hardy, fresh clipped Gude's Roses, universally considered to be the finest roses grown.

Lady Fairfax Chocolates

Everyone in Washington who has a "sweet tooth" is probably familiar with these dainty confections. They are the good old-fashioned Virginia candies—creamy fruit and nut flavored centers with delicious thick chocolate coating—packed in artistic one-pound boxes. Lady Fairfax Chocolates are made fresh every day and contain the purest ingredients the market affords.

Here Is a Partial List of the Nationally Famous Brands of Footwear We Sell:

The La France Shoe For Women

\$3.50 \$4.00 \$5.00

La France Shoes are by far the most popular feminine footwear in Washington. We want you to see the many novelty modes in La France Shoes—Bronze, Midnight Blue, Battleship Grey, White Ivory, Pearl and other leathers are included. All sizes and widths.

The Steadfast Shoe For Men

\$5.50 \$6.00 \$7.00

Steadfast Shoes are universally considered the best bench-made shoes produced. Their style supremacy and expert workmanship have won great popularity for them among discriminating dressers.

The American Girl Shoe For Women

\$2.50 \$3.00 \$3.50

The American Girl Shoes are brimful of style, comfort, and wear—the qualities that thrifty women desire in their footwear. We are showing forty new models in all the new leathers. The range of sizes and widths is complete.

The Burrojaps Shoe For Men

\$4.50 \$5.00 \$6.00

BURROJAPS are the famous GUARANTEED shoes which are well worthy of the guarantee which accompanies them. Men, you should see our Fall and Winter display of smart styles in all sizes, widths, and leathers.

The Carthean Shoe For Women

\$3.00 \$3.50 \$4.00

The Carthean Shoe for women, equipped with rubber heels, is a wonderful combination of Style, Comfort, and Serviceability. See the sixty new models which embrace all of the season's authentic style features. All sizes, widths, and leathers.

The Hazzard Shoe For Men

\$3.00 \$3.50 \$4.00

Hazzard Shoes, all of which are equipped with O'Sullivan's Heels of new live rubber, represent a shoe value heretofore unheard of in Washington at their price. Many new styles are now being shown. All sizes.



**Main Store
1116-22 7th St.**

Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1868

**Branch Store
813 Penna. Ave.**